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Community Design and Identity

What gives a community identity and vision? In this unique, hands-on exercise, attendees will participate in an interactive process that includes cognitive mapping, situation analysis and scenario development. Participants are encouraged to bring photos and maps of their communities.

Workshop Agenda

Introduction

- Workshop objectives and agenda
- Introductions

Presentation

Language of Design (PowerPoint slide show)

Workshop: Making a Poster

Assignment 1: Regional Context and Travel Experience

Draw a map of your community and its regional setting. Indicate:

- Regional edges and boundaries;
- Travel pathways; and
- Decision points and gateways.

Assignment 2: Our Best Places

Indicate your community's best places on your map. Identify the location of:

- Principal civic place(s); and
- Natural places.

Assignment 3: Future Places

On your maps, circle areas that offer opportunities to create new places. Then answer the following questions:

- How is your community changing?
- What opportunities are there for creating new places?
- How will public and private investment contribute to creation of new places?

Team Presentations and Discussion

- Pick me, pick me!